

HEIQ<sup>®</sup>  
SYNBIO

# SYNBIOTIC INGREDIENT POWER

Power up your personal care products  
with HeiQ Synbio







# SYNBIOTIC INGREDIENTS FOR PERSONAL CARE PRODUCTS

Our skin is home to trillions of microorganisms, many of which are necessary for our skin to effectively act as natural barrier against outside influences. Standard soaps and skin care products can strip the skin of natural oils and indiscriminately remove microorganisms, including the beneficial ones.

## Conventional products...

- Destroy good microorganisms that our skin needs to maintain its natural protective structure
- Disturb the balance of the skin microbiome which is essential for healthy-looking skin
- Degrease the skin, harming its natural microbiota and microbiome

By treating our skin with personal care products enhanced with HeiQ Synbio probiotic ingredients we help maintain a well-balanced skin microbiome which can...

- Have a beneficial effect on the appearance of the skin
- Actively remove dirt and purify the skin at a microscopic level
- Soothe the skin
- Enhance the skin's natural protective barrier
- Help increase the skin's natural ability for visible self-repair
- Actively reduce body odor



## WHAT HEIQ SYN BIO INGREDIENTS CAN DO FOR YOU

HeiQ Synbio is a unique synergy of probiotics and prebiotics. Designed in nature, perfected by science, HeiQ Synbio ingredients help create personal care products way ahead of their time and the competition. “Synbiotics” are a unique combination of good bacteria (probiotics), supplemented with good sugars (prebiotics) and stabilized through our patented know-how.

We share our patented synbiotic technology and offer two solutions to help your products get a performance boost!

Ingredients to augment your own formulation (OEM partnership with HeiQ)

Private label (white label) formulation, for you to rebrand our ready-to-use personal care formulations as your own

# UNBEATABLE CONFIDENCE

HeiQ Synbio ingredients meet the following criteria:





# TOGETHER WE MAKE THE FUTURE GREENER



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