

## BOOST THE SKIN MICROBIOME

The 100% biobased HeiQ Skin Care cosmetic technology for textiles helps to renew the skin's natural balance for an improved healthy appearance thanks to active probiotics.

HARNESSES SYNBIOTICS (PRE+PROBIOTICS) BIOBASED & LONG-LASTING

FOR TEXTILE





## **Outstanding qualities**

- Effortless transfer of beneficial microorganisms from textiles to the skin
- Maintains a well-balanced microbiome
- Promotes a healthy skin appearance
  Utilizes a powerful blend of multiple
- nonmodified bacterial strains
- 100% biobased\*

#### **Added value**

- Long-lasting performance
- up to 40 home launderings
- Patent-pending
- Proven successful in intensive wear trials
- Non-irritant to the skin
- No impact on fabric properties such as breathability, color, hand feel or wicking

## **Wide-ranging applications**

- Applicable to work on any fiber: natural, synthetics and blends
- Ideal for apparel and home textiles with direct skin contact
- · Can be applied and marketed worldwide

#### **Standards**

- OEKO-TEX<sup>®</sup> suited
- USDA bio-preferred certification in progress
- Meets most brand RSL requirements

#### WHAT DOES IT DO?

The proprietary textile technology HeiQ Skin Care helps to restore a balanced and diverse microbiome on the skin by harnessing the powerful combination of prebiotics and probiotics (= synbiotics). During intense contact of the skin with the HeiQ Skin Care infused textile, the beneficial synbiotics travel onto the skin to renew the microflora and to improve the skin appearance.

## WHAT IS IT FOR?

HeiQ Skin Care has been designed for textile items that come in direct and prolonged contact with the skin. It is ideal for baselayer apparel for daily use, at work, during sports, leisure activities, as well as for bedding items such as bed sheets and pillows.

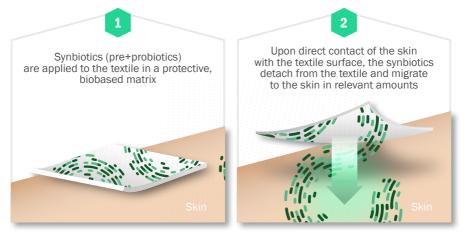
\*Based on third-party testing of bio-based carbon content using ASTM D6866

#### **INNOVATIVE TECHNOLOGY AT WORK**

A powerful blend of multiple strains of the Bacillus family and selected prebiotics are delivered to the textile in an entirely biobased porous matrix that protects them and allows slow release.

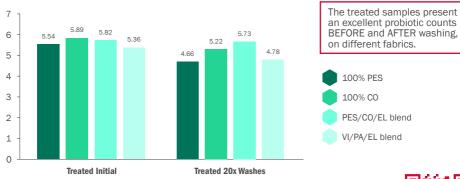
Upon intense, direct contact of the skin with the textile surface, the prebiotics and probiotics detach from the textile and migrate onto the skin in relevant amounts to create a well-balanced microbiome.

Prebiotics serve as nutrients for the synergistic probiotics and also the native beneficial microorganisms on the skin.



#### **HEIQ SKIN CARE PUT TO THE TEST**

This cosmetic textile technology provides outstanding durable efficacy on different kinds of fabric.



#### Log (CFU/g)

PES/CO/EL blend VI/PA/EL blend

\*Testing according to the HeiQ Synbiotic Effect Test, washes acc. to ISO 6330 4G PES, exhaust (LS23-02946); CO and VI/PA/EL blend, pad (LS23-02430); PES/CO/EL blend, pad (LS23-04365)



# HEIQ SKIN CARE



HeiQ Skin Care technology promotes a healthy skin appearance whilst leaving a minimal environmental footprint.

- 100% biobased technology (synbiotics and slow-release matrix)
- OEKO-TEX® suited
- Meets most brand RSL requirements
- Designed for circularity
- Naturally derived



\*Based on third-party testing of bio-based carbon content using ASTM D6866









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## Get inspired and learn more about our innovative technologies on: www.heiq.com

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